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**FOR IMMEDIATE RELEASE:**

*Winnipeg, MB, July 6, 2008:*

Stupid Gumball Dispenser Productions is proud to present

# IDENTITY.COM

A COMEDY

By Brent Hirose

Directed by Darcy Fehr

*Identity.com* is a brand new comedy that examines the nature of identity and the search for self in the digital world.

Michael is a twenty something stuck in a dead end job with no romance on the horizon. Emily is his estranged former best friend, still trying to find the right job and the right guy. *Identity.com* is the latest social networking website, promising to show its members "who they are, on the net!". Michael needs to remake his life, and he thinks he's found just the right tools...

*Identity.com* stars Fringe newcomer Gwen Collins and Brent Hirose, a member of local theatre troupe Theatre by the River and frequent Fringe participant with acting credits in shows including Joseph Aragon's *Illuminati: The Musical*, and the 2006 Best of Fest winner *Jesus Christ I'm Sorry*. It is directed by Darcy Fehr, most recently seen starring in Guy Maddin's *My Winnipeg*.

*Identity.com* is written by Brent Hirose, two time winner of the Carol Shields Instaplay Competition. His last fringe play *The History of Theatre* (with Mel Marginet and Matthew Tenbruggencate) was nominated for the Harry Rintoul award.

For additional information and photos visit [www.brenthirose.com](http://www.brenthirose.com)

*IDENTITY.COM* plays at **VENUE 2**,  
MTC Up the Alley at the following times:

Thu July 17, 6:00 PM

Fri July 18, 1:45 PM

Sun July 20, 8:15 PM

Mon July 21, 6:15 PM

Tue July 22, 1:15 PM

Fri July 25, 11:15 PM

Sun July 27, 6:45 PM